

Presented By



PARTNERSHIP PROPOSAL 2026



A Northern Vision Event

Northern Vision in association with The Norwegian Tennis Federation is aiming to create an umbrella of International Tennis Events in Norway giving Norwegians the opportunity to compete at home in Tennis Europe U14 and U16 events in addition to International Tennis Federation U18 events whilst we continue to develop The Grand Prix Circuit with tournaments in Oslo (Holmenkollen), Stavern and Sandefjord Tennis Klubb,

Norwegian Tennis and Padel is in a boom age at the moment with participation number increasing making it the fourth biggest sport in Norway. Casper Ruuds incredible performances in recent years has firmly established him as one of the best tennis players in the world, Alexander Kjær has also

done incredible progress up the ATP ranking list and is knocking on the top 100 door whilst Victor Durasovic has found a second wind in his career and is not far behind our top two players. The future looks extremely bright for Norwegian tennis.

For 2026 Northern Vision is aiming to organize a total of 5 International Tennis Federation and Tennis Europe events in Norway. These events will start up first week of January at Oslo Tennis Arena and run through to Desember 2026.

Northern Vision will work proactively with our partners to activate their sponsorship to ensure a return on investment. Our tournaments are also a perfect platform to develop a Corporate Social Re-

sponsibility program through encouraging people to play tennis and engaging with the local communities to ensure they stay in the game through their junior years and if not going professional then have the opportunity to play college tennis through a scholarship.

Northern Vision also organizes events in the United Kingdom giving them the opportunities to swap wild cards between venues giving Norwegian players a foreign experience they would normally not be able to obtain without help fro the organizers.



Tournament Schedule 2026

Tennis Europe U14 <i>CTA, Oslo</i>	9th - 16th January
International Tennis Federation U18 <i>CTA, Oslo</i>	28th Feb - 6th March
Tennis Europe U14 <i>Holmenkollen Tennis Klubb</i>	2nd - 9th May
Grand Prix <i>Stavern Tennis Klubb</i>	11th - 14th July
Grand Prix <i>Sandefjord Tennis Klubb</i>	15th - 18th July
Grand Prix <i>Holmenkollen Tennis Klubb</i>	6th Aug - 9th Aug
Tennis Europe U16 <i>CTA, Oslo</i>	29th Aug - 5th Sept
Norwegian Padel Open <i>Puente Romano</i>	30th September

ABOUT TENNIS EUROPE:

Created in 1990, the Tennis Europe Junior Tour has long been the platform of choice for the launch of a successful career, and in recent years has heralded the arrival of such top players as Justine Henin, Roger Federer, Caroline Wozniacki, Andy Murray, Victoria Azarenka, Jo-Wilfried Tsonga and Maria Sharapova, to name but a few.

The tour is divided into three age groups; 16 & Under, 14 & Under and 12 & Under. In 2020, these three categories combined for a total of some 400+ tournaments, staged across 48 of the 50 member nations of Tennis Europe. The exponential growth of the tour - which last year saw participation from over 12,000 players - represents an astonishing diversification of its original 43 tournaments over two age groups.



ABOUT THE ITF WORLD TENNIS TOUR JUNIORS

The ITF World Tennis Tour Juniors gives players aged 18 and under the opportunity to travel the world and develop their talent.

Featuring over 650 tournaments in 140 countries, the Tour sees players compete across six levels of tournament – from JA (which includes the junior Grand Slams) through to J1, J2, J3, J4 and J5 (the lowest grade). The ITF World Tennis Tour Juniors provides a launch pad for the best players to go on and achieve success in the professional game.





How can your company be involved?

- ✓ **Company name as one of ten presenting sponsors of the series**
- ✓ **Name and logo on all marketing material**
- ✓ **Name and logo on 2 portable pop ups and 2 on site (Centre Court) boards (at own cost)**
- ✓ **Name and logo on official website: www.norwegiantennisopen.com**
- ✓ **Name and link on exclusive Facebook and Instagram campaigns**
- ✓ **Ability to promote product/name on bi-weekly newsletters sent out to database**
- ✓ **Coin toss on Centre court and pictures with the players**
- ✓ **Corporate social responsibility promotional opportunities**
- ✓ **One full page advertising in Tennis Norge Magasin in all four editions throughout 2026**



Tennis Norge Magazine for Partners

As part of the partnership package our Presenting sponsors will have the ability to use a full page advert in all of our Tennis Norge Magasin editions for 2026. The magazine is published quarterly with the latest news on national and international tennis. Tennis Norge magasinet is ditributed to all tennis clubs in Norway and is sold through subscription and is available at Narvesen news stores.

Why not follow us on Facebook and Instagram;
@NorwegianOpen

The image displays six covers of the Tennis Norge magazine, arranged in two columns of three. Each cover features a different tennis player and a headline. The covers are as follows:

- VINTER 2025 / 2026:** Headline: "Kjær når stadig NYE HØYDER". Text on the left: "Ruud med nytt sterkt år", "Tennisens nye superduell", "Ny norske sjans i United Cup". Text on the right: "Alcaraz nådde ny milepæl", "Bruna Olsen satser hardt", "Tauson håper hun kan inspirere".
- HØST 2025:** Headline: "SABALENKA TOK kontrollen tilbake". Text on the left: "Ruuds opptur - og nedtur", "Voksne Gauff". Text on the right: "Eikeri skrev seg inn i historiebøkene", "Den definierende FINALEN".
- SOMMER 2025:** Headline: "Ustoppelige Sinner". Text on the left: "Kjær er blitt voksen", "Durasovic vil finne flyten", "Djokovic tok sin største skalp". Text on the right: "Ruud satser på sterk avslutning".
- VÅR 2025:** Headline: "Stjerneskuddet Kjaer". Text on the left: "Ruuds potensial", "Keys fant nøkkelen", "Sinner snart komplett". Text on the right: "Ruud avsluttet sterkt", "Sartz-Lundes lettelse", "Nadals avskjed".
- VINTER 2024 / 2025:** Headline: "Ustoppelige Sinner". Text on the left: "Kjær er blitt voksen", "Durasovic vil finne flyten", "Djokovic tok sin største skalp". Text on the right: "Ruud satser på sterk avslutning".
- HØST 2024:** Headline: "Ustoppelige Sinner". Text on the left: "Kjær er blitt voksen", "Durasovic vil finne flyten", "Djokovic tok sin største skalp". Text on the right: "Ruud satser på sterk avslutning".

Each cover includes a barcode and a price of 99,-.

Become Part Of Bringing WorldClass Tennis To Norway!

“To have international tennis events in Norway available for up-and-coming players is a very important part of the overall development of Norwegian tennis and I fully support the Northern Vision initiative.”

- Øyvind Sørvald



GET IN TOUCH

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LEXUS GRAND PRIX LARVIK & STAVERN TENNISKLUBB



12-15
JULI
2025

PRESENTING SPONSORS



EVENT PARTNERS



NORWEGIAN OPEN ITF U18

1. - 8.
MARS
2025

Clarksons
Tennis Arena

PRESENTING SPONSORS



EVENT PARTNERS



TENNIS
EUROPE
U14
ITF U18
J30/J60

1ST - 14TH
NOVEMBER
2025



LEXUS LIVERPOOL
INTERNATIONAL
TENNIS TOURNAMENT

LIVERPOOL TENNIS
CENTRE / WIRRAL
TENNIS CENTRE

Presenting Sponsors



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NORWEGIAN OPEN TENNIS EUROPE U14

10. - 18.
JANUAR
2025

OSLO
TENNIS
ARENA



PRESENTING SPONSORS



EVENT PARTNERS



LEXUS LIVERPOOL INTERNATIONAL JUNIOR TOURNAMENT 2 X ITF J30, TENNIS EUROPE U14

1st - 14th
FEBRUARY
2025

LIVERPOOL
TENNIS
CENTRE



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MALLING
TENNIS
EUROPE
U16
30. AUG - 5. SEP
2025

CLARKSONS
TENNIS
ARENA

PRESENTING SPONSORS



EVENT PARTNERS



GET IN TOUCH

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